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## South Harrison Band Boosters Association

3073 Hawk Highway • Lost Creek, WV 26385-6846

May 17, 2016

Greetings:

On behalf of the South Harrison Bands, I write to ask local business leaders like you to consider participating in our inaugural Business Sponsorship Program. My name is Zach Bloom, the Director of Bands at South Harrison High School and South Harrison Middle School. Our goal here in Lost Creek is to achieve excellence in musical education.

A superior school band program requires commitment from students, educators, parents, and boosters. It also requires the financial support of generous sponsors. As with all public school activities, the South Harrison Band program each year faces financial uncertainty as our school board and administration attempt to manage the budget.

We are grateful for the assistance provided by the levy for many basics. But to take the next step, the South Harrison Band program requires significant capital investment in essential instruments and equipment. We have a vital need for two sousaphones to replace horns held together with tape. The cost of replacement for just those two items is likely to exceed \$12,000. And we have lots of other instrument and equipment needs.

We have a great group of over 100 students participating in the various High School and Middle School Bands. They deserve properly functioning instruments and equipment as tools for success. So, I write to ask for your assistance by participating in our new Business Sponsorship Program.

We already have a core group of generous local businesses. Their support has allowed us to obtain a brand new band trailer, and to apply an amazing-looking vinyl wrap. Our trailer already has made its maiden voyage (to Kennywood amusement park).

Your South Harrison Band Sponsorship will help us obtain not only sousaphones and other equipment, but also a variety of other necessities, including music, instruments, equipment and various other items that may not be covered in our budget from the Board of Education. These items will enhance the educational experience for all students involved in the South Harrison Band program.

Here are just four reasons why you should consider sponsoring the Band (there are many others):

### **I. You'll get some cool benefits: Want a Marching Band at your Company Picnic?**

We think we've come up with some pretty creative benefits for our South Harrison Band Sponsors. A \$1,250 Platinum Sponsorship, for example, entitles you to one private performance by a South Harrison High School Band ensemble (subject to Band Director's approval & discretion)!



**SouthHarrisonBand.org**

Plus, you'll get your logo on our new South Harrison Band Trailer, a Sponsorship Banner at our High School Football Concession, on our Band program's website, [www.southharrisonband.org](http://www.southharrisonband.org), and on our forthcoming 2016 Tour T-Shirt, just for starters. There are several other giving levels; each gets some nice benefits, as well. Please review the enclosed Sponsorship Form for more details. While we've set up specific giving levels described below, no gift is too small. If you'd like to discuss gifts in kind, or other ways we might work together, I hope you'll be in touch.

**2. You'll reach a loyal base of South Harrison students, parents & fans.**

Your business will reach a large and loyal customer base over the course of the year. I've been at South Harrison only a few months, but I'm already impressed by the generosity of this tight-knit community! Support us, and the South Harrison folks will know about it and respond.

**3. You'll be helping to support the arts in our school and in our community.**

Some of the most important reasons to support the arts are **vibrant communities, smart, well-educated students, and the expression of new ideas**. Many experts recognize that studying the arts both enhances student achievement and helps students prepare for their careers. Your Sponsorship can foster the growth of music education at South Harrison, which will benefit both our school and our community in both the short term and in the long run.

**4. We're a 501(c)(3)! So your Sponsorship is probably tax deductible.**

Note that some or all of your South Harrison Band Business Sponsorship may be tax deductible because the South Harrison Band Boosters Association is a 501(c)(3) tax-exempt organization. Check with your tax advisor. For more information about our exempt status, visit our new website, [www.SouthHarrisonBand.org/boosters](http://www.SouthHarrisonBand.org/boosters).

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When you complete the enclosed Sponsorship Form and return it with your check, you will become a valued patron, but more importantly, you'll help as we work to take the South Harrison Band program to even greater heights.

We hope you'll take the time today to consider our request, and complete and return the Sponsorship form by the end of the month. Act soon, because logo and listing space on the new Band Trailer is limited! If you have any questions or concerns, please do not hesitate to contact me by e-mail at [Director@SouthHarrisonBand.org](mailto:Director@SouthHarrisonBand.org). Thank you for your time and I hope to hear from you soon!

Musically yours,



Zach Bloom  
Director of Bands, South Harrison High School &  
South Harrison Middle School

